
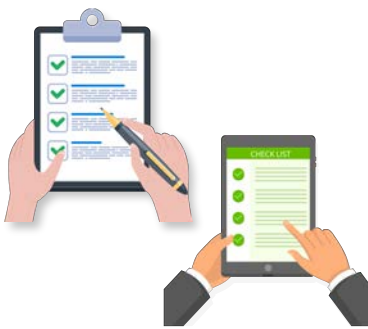



Screening For Brief Intervention & Referral To Treatment (SBIRT+) enabled on Phrazer/Kitsune



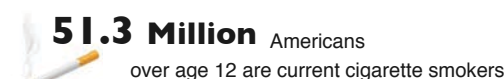
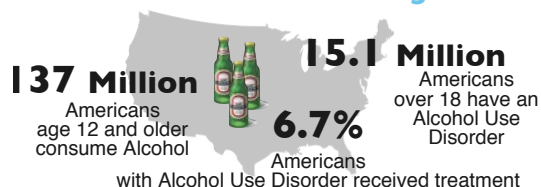
	Human  On-Premise	Paper/Digital Paper 	 Phrazer/Kitsune
Population Coverage	No	No	Yes
Cost	> \$50/hr	> \$0	\$0
Net Positive	No	No	Yes
Additional Revenue	No	No	Yes
Accuracy	70% +/-	70% +/-	99.9%
Civil Rights Coverage	No	No	Yes
Continuity & Quality	No	No	Yes
Operationalization	No	No	Yes
Scalability/Expanded Uses	No	No	Yes
Infectious Disease Control	No	No	Yes
Privacy	No	No	Yes
Languages	1	< 5	> 2000
Dialects	1	< 5	1000s
Culture/Faith Cues	No	No	Yes
Age Adaptive/Appropriate	No	No	Yes
Highest Patient Satisfaction	No	No	Yes
Workflow Impact	Yes	Yes	None
EMR Connectivity	No	No	Yes
Included Charting	No	No	Yes
Recommended Billing Codes	No	No	Yes
History Access	No	No	Yes
Staff Process Guidance	No	No	Yes
Alerts and Interoperability	No	No	Yes
Entertainment & Education	No	No	Yes
Adaptability/Innovation	No	No	Yes
Total Quality Guarantee	No	No	Yes

Screening For Brief Intervention & Referral To Treatment (SBIRT+) enabled on Phrazer/Kitsune



Screening, Brief Intervention, and Referral to Treatment (SBIRT)

Current State Challenges



>\$740 Billion Annual Cost



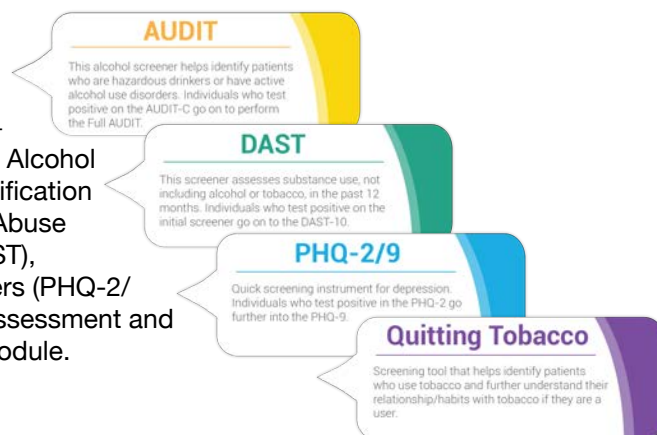
Related to crime, lost work productivity and health care caused by abuse of tobacco, alcohol, and illicit drugs.

SBIRT+ services are an evidence and community-based practice designed to identify, reduce, and prevent problematic substance use disorders. SBIRT+ is an early intervention approach for individuals with nondependent substance use to effectively help them before they need more extensive or specialized treatment.

SBIRT+ enabled on Phrazer/Kitsune utilizing CITE Methodologies is the only medical grade solution that equally and effectively engages your entire patient population.

Phrazer/Kitsune enabled SBIRT+ Services positively impact community health, provide you vital information about your patient and offer new revenue opportunities for your system.

Phrazer/Kitsune empowered SBIRT+ services include the Alcohol Use Disorders Identification Test (AUDIT), Drug Abuse Screening Test (DAST), Depression Screeners (PHQ-2/PHQ-9), Tobacco Assessment and Quitting Tobacco Module.



Phrazer/Kitsune SBIRT+ Services benefiting patients, staff, practices and your community

Phrazer/Kitsune enabled SBIRT+ Services positively impact community health, provide you vital information about your patient and offer new revenue opportunities for your system.

The Phrazer System utilizes novel CITE Methodologies and patented features offering the following benefits:

- Full Population Coverage
- Any Language for Equity Across Demographics
- Multi-Path Real-Time Messaging (MRM) for Staff
- Recommended Billing Codes
- Secure EMR Connection
- New Revenue Pathways Through Immediate "Found Money"

Calculation	
Number of patients per day	20
Percentage of patients completing SBIRT+ Engagement	50%
Completed SBIRT+ Engagement per day	10
Average reimbursement	\$50
Number of clinic days per month	20
Generated revenue per month	\$10,000
Generated revenue per year	\$120,000