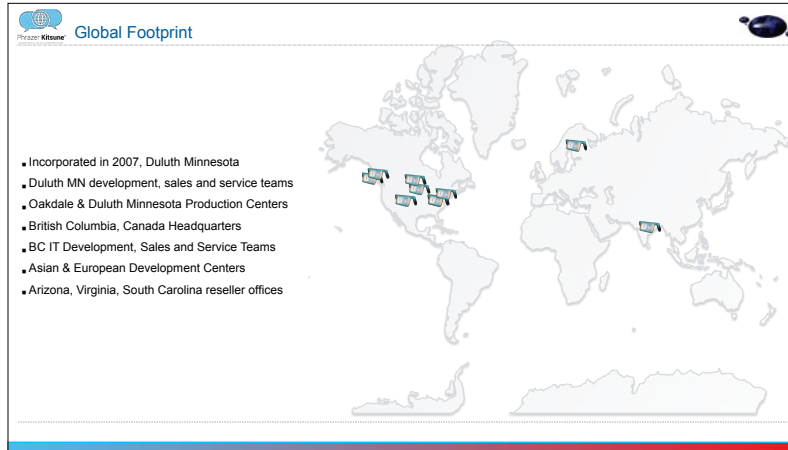


The Leading North American Medical Solution Innovator
Canada and US owned and headquartered featuring fair labor and trade

Civil Rights, Efficiency and Design Leader
Validated breakthroughs in patient/staff equity, system operation and safety

Designer of the Future of Healthcare
Inventor of **Communication & Information Theory Empowered (CITE)** technologies



“Follow the Sun”

24/7/365 development and support model for always advancing innovation

Canada & U.S. Production of Purpose Built Medical Solutions

Serious FDA products from the most qualified world sources of quality

North American Focus

A new invention focused in the hands of the world’s best innovators


The World Leader in Medical Journey Solutions


- World's best patient engagement coverage and accuracy of information. Personalizes to any language, literacy, gender and culture.
- The only purpose built and qualified medical engagement platform. Antimicrobial, secure, intrinsically safe and benchmarks faster than Apple devices.
- Normalizing the patient population opens effective process improvement opportunities never before possible. Over 10,000,000, qualified in market engagements at 99.9% accuracy.
- Inventive new language, opportunity and innovation. CITE Systems have the lowest cost of service and ownership in the market.






World Leader in Journey Solutions for:
Harmonizing Patient, Staff and System Performance

Vetted

World's innovation leaders recognize the CITE Solutions breakthrough

Qualified

Only purpose built medical devices belong in healthcare

More than Meets the Eyes

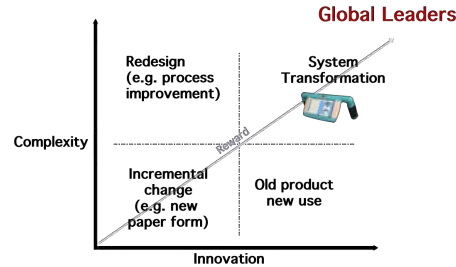
Multi-path Realtime Messaging (MRM), operationalization, swarm intellect & more



- Development and deployment of Communication and Information Theory Empowered technologies (CITE) in new Medical Journey Solutions.
- Futuristic, adaptive, FDA qualified platforms to support both safe and meaningful medical innovation that supports all patients and staff.
- A no compromise, qualified path to Civil Rights and equity in care with improved continuity and quality of service.
- An ethical business that supports fair labor, fair trade and sanctity of human value.

World Leader in Journey Solutions for:

Harmonizing Patient, Staff and System Performance



Solutions to large, long standing challenges can only be truly solved with totally new inventions.

The ONLY Qualified Solution

GeaCom's technology stands alone as the leader in Medical Journey Solutions

Doing Ethical Work and Ethical Business

GeaCom is about doing right by you and everyone with equity and quality

Always in the Lead


Invented, designed, patented, brought to life and leading now and tomorrow

Phrazor Kitzune Why CITE is the Future


GeacCom has developed a first of its kind, multithreaded, medical engagement and coordination solution that guides patients and clinicians in a culturally appropriate manner, in any language, through an entire medical encounter – effectively engaging patients from the moment they reach the waiting room until completion of a health episode, including into the home for ongoing care (a Medical Journey Solution). Over the last 100 years clinicians have had issues engaging with patients leading to suboptimal quality of care, frequent medical errors and low levels of patient satisfaction. Many point solutions have tried to improve the provider/patient/resource interaction, but none have proved to be widely effective. Using the Company's proprietary CITE-based technology, PhrazorKitzune enables patients to interact and receive all of their healthcare information in their own language, race, ethnicity, culture & gender while seamlessly providing the information to electronic medical records (EMR) in real time. In addition, CITE tools automatically provide clinicians with process enhancement, treatment, education and diagnostic data. [Click to learn more](#)


An evolution of healthcare without a resolution to major challenges vs the new CITE Method and Tools

The standard 150yr old method can only address 40% of the patient population



CITE works equally & effectively across all demographics





- CITE is a multithreaded platform that communicates and coordinates realtime across the entire healthcare ecosystem, without error, to solve the fundamental problems associated with antiquated methods that propagate miscommunication between and among patients and clinicians. The CITE Solution vastly reduces medical errors, civil rights violations and inefficiencies that lead to high levels of dissatisfaction among clinicians, patients and other stakeholders.
- CITE solutions personalize care for patients with extraordinary human engagement. PhrazorKitzune simultaneously includes relevant staff, EMR feeds and communicates with family. The benefits to staff include reduced repetitive activity, lowered or eliminated data entry, normalization of patient performance and the ability to work at top of licensure.

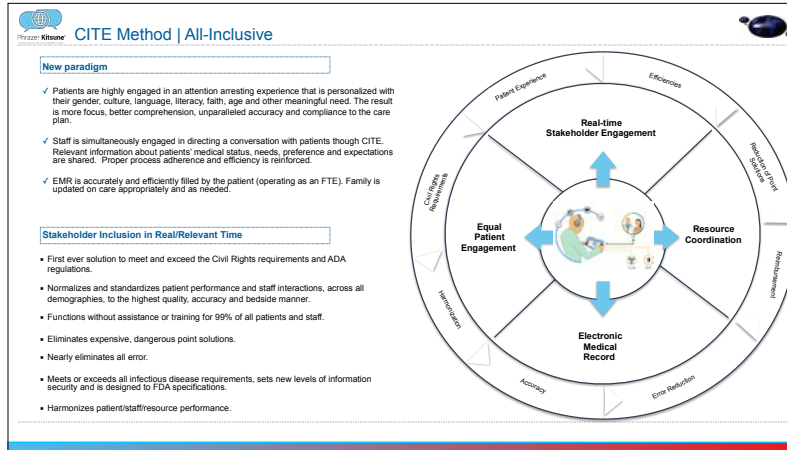
A New Healthcare Paradigm

Every patient, equally engaged (normalized), every staff at top of licensure performance

Digital & Hyper-Human
Technology that enhances human interaction

No Patient Left Behind, No Patient Delayed, No Errors Made

Patients are never delayed, never alone and always progressing care in all demographics



Normalized Patient Variable


When you can predictively and consistently address patients, efficiency follows

Standardized Staff Performance and Accountability

Realtime staff process adherence and accountability brings top of licensure benefits


Innovative Applications for System Harmonization

Patient flow, staff application, department usage can all be dynamically addressed



Why Purpose Built Medical Platforms

- Qualified (infectious disease, FDA, Safety & Security)
- Lowest Total Cost of Ownership (TCO)
- CITE designed benefit (built to human factors)
- A new platform for rapid, safe, broad innovation
- Higher performance levels than consumer systems



Total Cost of Ownership (TCO) at customers' implementation:

<ul style="list-style-type: none"> • Network integration • Infection compliance • Disposables • IQC, IPQC, OQC, and QA* • Content development 	+	<ul style="list-style-type: none"> • Maintenance • Replacement • Up-Time performance • Content changes • On platform development 	+	<ul style="list-style-type: none"> • Workflow integration • Staff training • Patient training • Utility integration 	+	<ul style="list-style-type: none"> • Workflow integration • EMR integration • Population integration • Ongoing upgrades 	= TCO
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IPQC: In-Process Quality Control
OQC: Outgoing Quality Control
QA: Quality Assurance

Because it is the Law

Infectious disease standards, constitutional standards, FDA standards, OSHA standards...

Because it is More Effective

Purpose built systems always perform at a much higher level in their space

Because it Costs Far Less to do it Right

No disposables, no 3rd parties, no data leaks, no ongoing maintenance, no update costs, no breakage....



Shannon OS: World's Only Secure Medical OS



The novel, CITE OS that pioneers a new standard in critical communication, hyper-human and machine enhanced services. Phaze/Kisume's OS Shannon, release v1, October 15, 2018 introduces new Multi-path Realtime Messaging features to the world's only medical grade, purpose built Operating System. The OS Shannon provides many new to the world features and capabilities. Here are a few key benefits:

Highest Medical Security

Secure PHI, build trust and reputation and save millions
The un-compromised Shannon OS comes with world leading security without special adaptation by the enterprise. The only secure, purpose designed and un-hacked OS for medical use.

High Speed/Low Cost CITE

Innovation from staff at no extra cost due to OS efficiency
Staff will innovate, achieve goals and implement securely quickly and across all demographics.

Single Source Compliant

One point of compliance ensures all elements are HIPAA
The OS, its, update mechanisms, data storage and more are fully, inclusively and single source compliant. No license agreements, extensive audits or hidden risk points.

Low Cost of Ownership

One point means no cascading, costly updates
This is a platform that requires no training, features single point security and costs less than paper. No deprecating code, no need, no discontinue, full to last years without deprecation.

Secure Open Handset Alliance Services

Specialty "Apps" on a secure platform

If you have programs running on un-secured disposable consumer platforms but you wish to keep them, Shannon OS directly and exactly ports these to a stable medical platform.



Medically Interoperable

Shannon is designed to "talk" with your utilities
The device needed to operate with your devices, utilities, printers and more are incorporated and connect-ready on Phaze/Kisume/Kisume's secure platform.

EMR Ready

Via integrator or direct, Shannon connects
Via HL7, APIs or secure data exchange, OS Shannon's purpose built foundation ensures the connection is achieved on time and budget. Shannon is pre-connected with popular integrators for go-live interchange without new sockets.

Point Solution Consolidation

Superhouse point solution burden elimination
Customize compliance on wheels, radiologic transition solutions, scribble solutions and more are effectively encapsulated on this one medical, safe, secure platform.

Regulatory

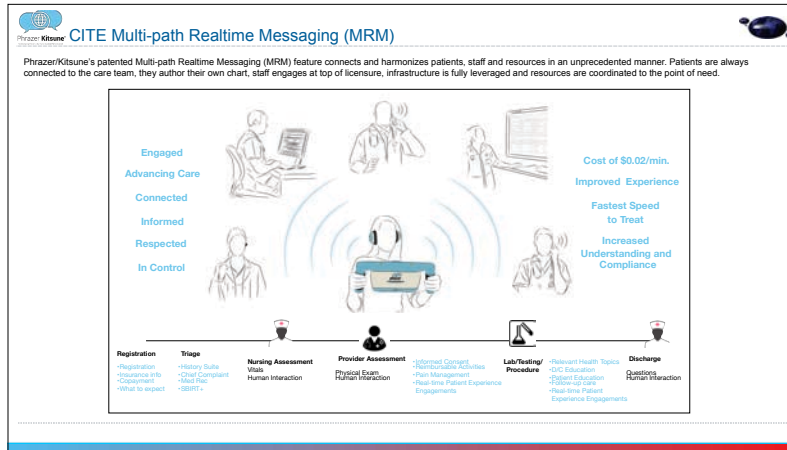
The only safe, secure and constitutionally compliant
From HIPAA to infectious disease control and from full audit features to total Civil Rights coverage, Shannon OS keeps patients and staff safe while complying with regulation.

The Patient

Patients overwhelmingly prefer and benefit
A solution that adapts to all languages, literacies, cultures, genders and more on one efficient, safe, inclusive platform is the top reason for Phaze/Kisume with Shannon OS.

Purpose Built OS

The performance, security, safety, interoperability, says it all



Patented Breakthrough Capability

Patients author their chart, act as agents of care and reduce cost at all points

New Levels of Coordination

Staff operates in direct and actual response to immediate need

Services and Spaces Maximized

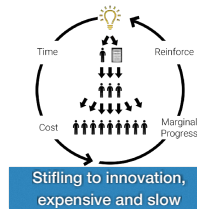
Without the MRM, about 15% of your space is active care zone... with MRM over 90% is



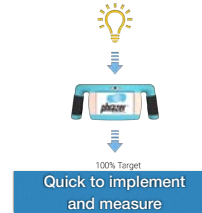
Because CITE Solutions allow for constant flow of relevant information to staff, it enables new initiatives and procedures to be 100% complied with immediately. As a specific challenge or diagnosis with a patient is identified the details and proper procedure are provided to staff in real/relevant time. The cost of process adherence training has historically been near untenable and low in success but now is solved.

Further, because CITE Systems perform monotonous tasks, data entry and resource coordination, the tools create much more time for staff to more effectively engage patients and family. The time and new method can thaw previously frozen opportunities and spur innovation for more uses. GeaCom does not increase cost of ownership by charging for new CITE Content or process changes which makes Phrazer/Kitsune a new, rich vein of innovation to tap.

Conventional Method



Phrazer/Kitsune enabled CITE-Method



Becomes

Innovating on Phrazer/Kitsune is fast, easy and effective.

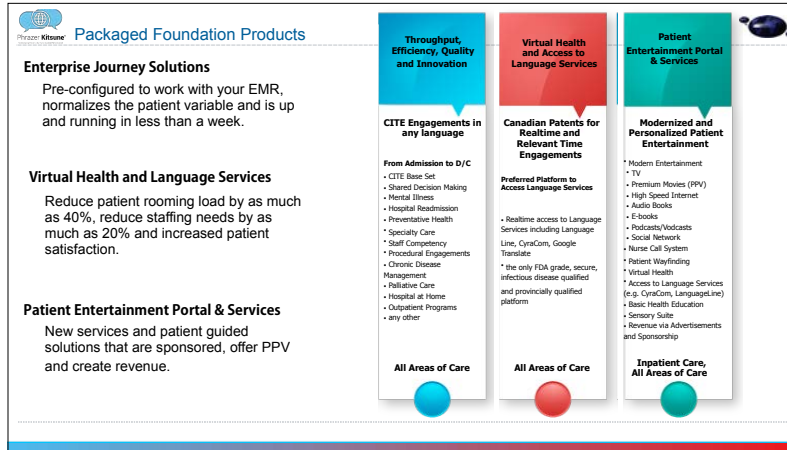
Phrazer/Kitsune has proven it can do much more...

Repeatedly proves the ability to quickly and effectively implement innovation.

Staff isn't adversely impacted with added use cases

The product can be expanded quickly and effectively throughout the system


Immediate continuity and quality of care with best bedside manner every time




Immediate Civil and Patient Rights with a Cost and Revenue Benefit
Civil Rights and nobody loses.

Out-of-the-Box Revenue and Patient Experience Enhancement
Increased patient satisfaction and experience benefits.

Better Community Health and Immediate Revenue
Without the MRM, about 15% of your space is active care zone... with MRM over 90% is


SBIRT Revenue and Found Money Benefits

Screening, Brief Intervention, and Referral to Treatment (SBIRT) services are an evidence and community-based practice designed to identify, reduce, and prevent problematic substance use disorders while addressing depression. SBIRT is an early intervention approach for individuals with nondependent substance use to effectively help them before they need more extensive or specialized treatment. SBIRT offers tremendous benefits and reimbursement value however many medical systems struggle to operationalize this federally required program. Phrazzer/Kitsune immediately engages SBIRT and in many cases increases departmental revenues by millions of dollars. This program is engaged now in 14 states and is growing fast and averaging over \$100/ patient of new revenue.




AUDIT
The Alcohol Use Disorders Identification Test (AUDIT) is a 10-item self-report questionnaire designed to assess alcohol consumption, drinking patterns, and alcohol-related problems. It is a validated screening tool for alcohol use disorders.

OAST
The Opioid Abuse Screening Tool (OAST) is a 10-item self-report questionnaire designed to assess opioid use, including prescription and non-prescription opioids. It is a validated screening tool for opioid use disorders.

PHQ-2/9
The Patient Health Questionnaire (PHQ) is a self-report questionnaire designed to assess depression. The PHQ-2 is a 2-item screening tool, and the PHQ-9 is a 9-item screening tool. Both are validated screening tools for depression.

Quitting Tobacco
The Quitting Tobacco questionnaire is a self-report questionnaire designed to assess tobacco use and readiness to quit. It is a validated screening tool for tobacco use disorders.



SBIRT+ Service	CPT Code (Private Insurance/ Medicare)	HCPCS Code (Medicaid)	Reimbursement
AUDIT/OAST (if no)	99428	H0049	-\$24
AUDIT/OAST (if yes)	99429	H0050	-\$60
PHQ-2/PHQ-9	96127	No HCPCS Code	-\$4
Smoking Cessation	99407	No HCPCS Code	-\$55

Better patient information


Identifies risky behavior, depression and other health concerns inline.

Reduces Costs

Proven programs to reduce readmission, reduce healthcare costs and is done at \$.02/ min.


Generates “Found Money” Revenue

Increases revenue by as much as \$10M for a medium sized primary care facility.



PEPS Modernizes Patient Entertainment Experience


GeeCom has incorporated a Patient Entertainment Portal and Services (PEPS) to the base extended features of Phrazer/Kitsune. Phrazer/Kitsune modernizes in-room patient entertainment with access to 'basic cable' and local channels while expanding to a la carte on-demand entertainment in all languages. Phrazer/Kitsune enables patients to access a vast library of services from Netflix to Hulu and YouTube while providing audio books, gaming, social networks, video conferencing with family and friends and much more. By leveraging WiFi for PPV options, medical systems can use the same platform to engage new revenue opportunities. Designs for this activity are modeled with Phrazer/Kitsune's massive library of demographically matched features. The PEPS program replaces all TVs in rooms and waiting areas to engage true, realtime entertainment, patient education, food services and more on one reliable and stable platform.



Demographically Matched Features

Phrazer/Kitsune's novel Communication and Information Theory Empowered (CITE) Methodologies offer equal and personalized engagement across demographics - regardless of language, age, culture, level of literacy.

Simple and intuitive interfaces are aligned with the patients needs and preferences and guide the patient through medical engagements and entertainment options. Demographically matched features allow equal access to entertainment services across demographics. Phrazer/Kitsune's PEPS offers any language - from Mandarin, Punjabi over Arabic and Sign Language to indigenous languages. Age appropriate, personalized interfaces are at the core of Phrazer/Kitsune's CITE Methodologies.




Secure Payment Gateway

Patients can purchase entertainment services through Phrazer/Kitsune's payment gateway. As an authorized JP Morgan Chase Card Services merchant, Phrazer/Kitsune accepts all major credit cards, ACH, and other payment methods. Services include industry leading fraud protection and reporting tools.

Shared Revenue Pathways

Phrazer/Kitsune's PEPS offer novel revenue avenues to the health system. Revenue generated through these programs is shared with the health system on a quarterly, monthly or daily basis. The Phrazer/Kitsune PEPS can flag activity and split out payment or portions to target revenue sharing accounts.



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Patient Entertainment Portal & Services

Entertainment that is sponsored, on demand, in every language and adaptive

Medical engagements that are patient driven, relevant and helpful to process



- Total patient equity, Civil Rights solution & better efficacy
- Qualified, purpose built platform and regulatory covered
- Rapid, safe, inexpensive, proven, broad innovation
- Committed, innovative, single source Company
- US/Canada designed, built, managed and delivered

Patented Breakthrough Capability

Total patient equity, continuity and quality of care and nobody loses.

Tested, Proven and Available

GeaCom is totally committed to the medical space and provides world class service.

Future Designed Available Today

A model for total patient engagement, operational efficiency and revenue.