Phrazer Kitsune®

CITE Journey Solutions

Harmonizing Patient, Staff and System Performance

The most advanced and only purpose built, proven medical journey solution.

GeaCom's breakthrough medical CITE Journey Solution enables new levels of engagement, accuracy and performance in vital medical services while keeping patients and staff safe. The medical grade Phrazer/ Kitsune platform utilizes scientific CITE Methodologies and empowers medical enterprises to employ the modern, value-based journey solution to effectively achieve longstanding goals including

- **Equal engagement across demographies**

- **Personalized, patient centered care approach**

- **Staff top of licensure performance**

- **Process adherence and compliance**

- **Effective resource coordination**

- **Reducing the burden of the EMR**

- **Enabling rapid and safe innovation**

- **Novel revenue pathways**

CITE Journey Solutions offer the only proven pathway for equity across demographies, continuity and quality across the care continuum with unmatched accuracy levels.

As the only engagement system built to FDA specifications, CITE Journey Solutions offer access to care, flow and experience enhancing services including virtual health services, language services and even personalized patient entertainment.

The Phrazer/Kitsune platform exceeds infectious disease standards, is fully interoperable and and compliant with safety and security regulations.

CITE Journey Solutions may be applied across all areas of care with immediate benefit for patients, staff and system. As a journey companion all patients are empowered to actively progress their care and author their own chart, staff is receives actionable information, cultural cues and process adherence guidance while new efficiencies, throughput and innovation benefits are unlocked.

Medical CITE Journey Solutions is the only and scientifically validated answer to address longstanding challenges that conventional methods and tools failed to solve. CITE Solutions are affordable and have been proven effective across all areas of care in over 20 million successful patient engagements.

	Conventional Methods	Point Solutions and Consumer Devices	Phrazer/Kitsune CITE Journey Solutions
Population Coverage	❌	❌	✅
Accuracy	~ 70%	~ 70%	**99.9%**
Civil Rights Coverage	❌	❌	✅
Continuity & Quality	❌	❌	✅
"Door-to-Provider" Time	> 60 min	> 60 min	< 3 min
Operationalization	❌	❌	✅
Scalability/Expanded Uses	❌	❌	✅
Virtual Care Access	❌	Limited	✅
Language Services Access	Limited	Limited	✅
Flow/Efficiency Enhancements	❌	❌	✅
Infectious Disease Control	❌	❌	✅
Privacy & Security	❌	❌	✅
Cost	> $100/h	> $5/min	< $1/min
Interoperability	N/A	Limited	✅
Languages & Dialects	~ 25%	~ 50%	**> 90%**
Culture/Faith Cues	❌	❌	✅
Age Adaptive/Appropriate	❌	❌	✅
Highest Patient Satisfaction	❌	❌	✅
Workflow Impact	Yes	Yes	**None**
EMR Connectivity	❌	❌	✅
Patient Self Charting	❌	❌	✅
Top of Licensure Performance	❌	❌	✅
History Access	❌	❌	✅
Staff Process Guidance	❌	❌	✅
Additional Revenue	❌	❌	✅
Alerts and Interoperability	❌	❌	✅
Entertainment & Education	❌	❌	✅
Adaptability/Innovation	❌	❌	✅
Total Quality Guarantee	❌	❌	✅