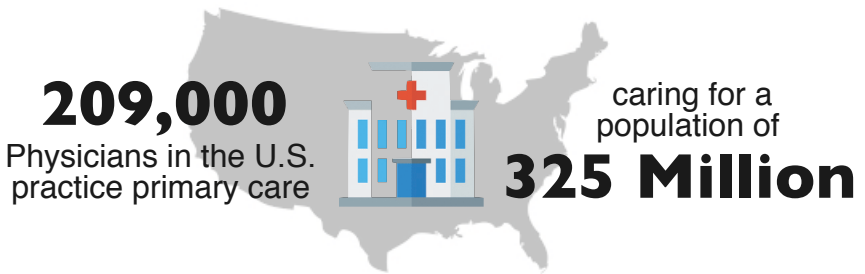


Primary Care Setting

Current State Challenges



Adults with a primary care
provider have

19%
lower odds of premature
death



>20,000

Shortage of primary
care physicians by
2020



17.4 minutes

Average length of visit

50%
of physician time is
spent charting



>70%
of visits have
physicians working
with the EHR in the
exam room

95%
of patients are
satisfied with their
primary care
physicians



But both patients
and doctors agree
that they **don't**
have the time they
need together



Phrazer Enabled Care Setting

The Solution

Phrazer performs vital monotonous tasks, EMR data entry and resource coordination while staff is simultaneously provided key information via Multi-Path Real-Time Messaging (MRM). With Phrazer, patients are engaged equally across demographics and empowered to become the author of their own chart, enabling staff to work at top of licensure, focus on human interactions and spend more meaningful time with the patient.



Phrazer Program

Phrazer offers any CITE engagement in any language including:

- Patient Registration
- Shared Decision Making
- Health Screeners
- SBIRT+ Services
- Patient & Family Education
- Patient Experience Assessment
- Process Adherence (staff)
- Competency Development (staff)

Benefits

The Phrazer System utilizes novel CITE Methodologies and patented features offering the following benefits:

- Equal Engagement and Civil Rights Coverage
- Continuity and Quality Across Demographics
- Harmonized Patient Flow
- Novel Revenue Pathways
- Platform for Innovation
- Improve Community Health
- Secure EMR Connection
- Consolidation of Point Solutions
- Operationalization of Previously Challenging Processes

**Harmonized
Patient, Staff and
System
Performance**