

Ambulatory Surgery Center (ASC) Current State Challenges

5,260
Surgery centers in the United States



48.3 Million
surgeries performed in ASCs annually

60%
of patients have **one** procedure performed during visit



28%
of patients have **two** procedures performed during visit



9.2 Million

Endoscopies (small/large intestines) performed annually

39%
of annual procedures are performed on patients **age 45-64**



95%
of patients return to their customary residence after the procedure

Patients 65 and older are **54%** more likely to be readmitted to the hospital after ambulatory surgery



Due to **difficulty understanding** medication, dosing and discharge instructions

Phrazer Enabled Ambulatory Surgery Center (ASC)

Phrazer performs vital monotonous tasks, EMR data entry and resource coordination while staff is simultaneously provided key information via Multi-Path Real-Time Messaging (MRM). With Phrazer, patients are engaged equally across demographics and empowered to become the author of their own chart, enabling staff to work at top of licensure, focus on human interactions and spend more meaningful time with the patient.



Phrazer Program

Phrazer offers any CITE engagement in any language including:

- Pre-Procedure Assessment
- Patient Experience Assessment
- Patient & Family Education
- Process Adherence (staff)
- Informed Consents
- Competency Development (staff)
- Shared Decision Making

Benefits

The Phrazer System utilizes novel CITE Methodologies and patented features offering the following benefits:

- Equal Engagement and Civil Rights Coverage
- Continuity and Quality Across Demographics
- Control of Patient Flow
- Harmonized Patient Flow
- Increased Compliance
- Platform for Innovation
- Process Efficiencies
- Secure EMR Connection
- Consolidation of Point Solutions

**Harmonized
Patient, Staff and
System
Performance**