# ohrazer '

## Public Schools - Parent Involvement

# **Current State Challenges**



Public Schools in the United States



enrollments in elementary and secondary schools annually

17.5% of students live

below poverty level

Parental involvement has largest impact during elementary years



**65%** 

of parents would like to be more engaged in child's education





1 in 4 school aged children is foreign born or the child of foreign born parents

**47%** 

of foreign born parents have Limited English Proficiency



**50%** 

of students with parents who did not speak English had a parent attend a school event



**78**%

of students with parents who did speak English had a parent attend a school event

8%

of teachers noninstructional work hours is spent on communicating with parents





# **Phrazer Enabled Parent Engagement**

### **The Solution**

Phrazer enables equitable and efficient engagements across a diverse community population. With Phrazer, parents are engaged equally for a deeper involvment in the students learning development. Staff is provided key information via Multi-Path Real-Time Messaging (MRM) and electronic records are populated accurately.

Phrazer's
CITE
Methodologies
support
students'
individialized
learning with
attention
arresting and
relevent
engagments.



### **Phrazer Program**

Phrazer offers any CITE engagement in any language including:

- Enrollment Process
- Immunization History
- Student Health Conditions
- Parent Education
- Sight Words (student)
- Parent Engagements
- Weekly Goal Assessment
- Parent-Teacher-Conference

#### **Benefits**

The Phrazer System utilizes novel CITE Methodologies and patented features offering the following benefits:

- · Equal and Effective Parent Involvement
- · Platform for Innovation
- · Individualized Learning
- Secure Connection to Electronic Record
- · Consolidation of Point Solutions
- Operationalization of Previously Challenging Processes