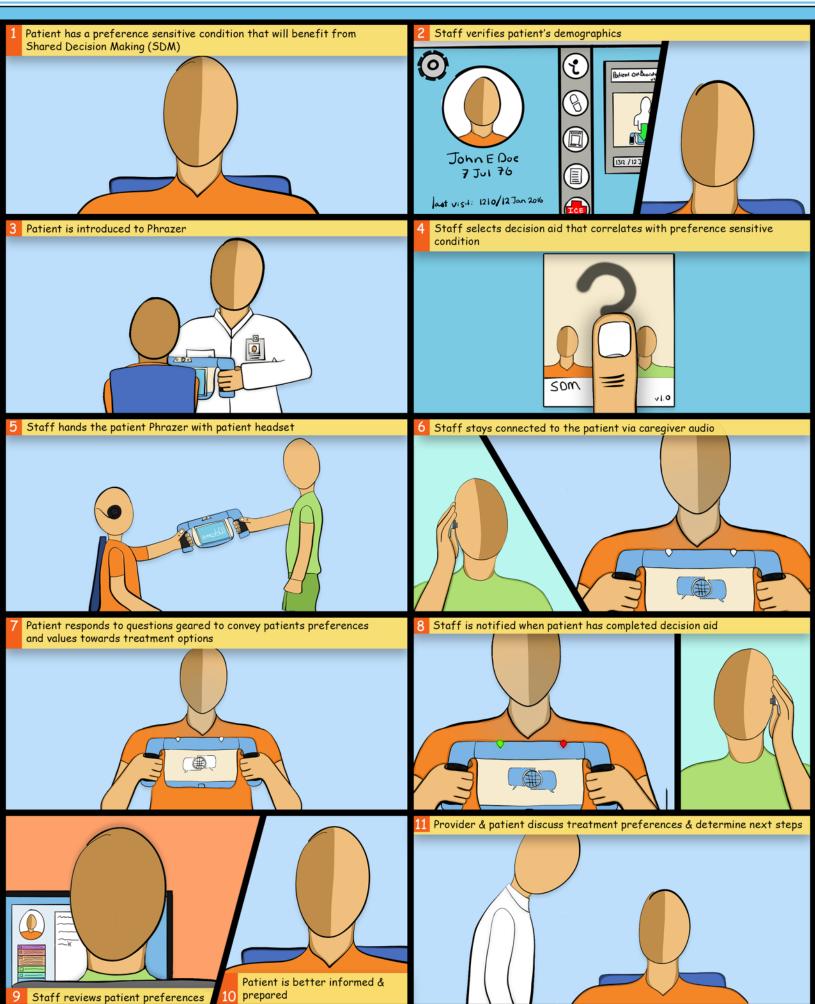
Shared Decision Making Use Case Workflow







Technology Enhanced Shared Decision Making

Shared Decision Making (SDM) is a practice that has proven benefits. Research has shown when patients use decision aids they have greater knowledge, more accurate risk perception, and lower decisional conflict. Patients also arrive more prepared, focused, and ready to participate in SDM conversation at a higher level. Until now, it has been extremely challenging for systems to operationalize this process.

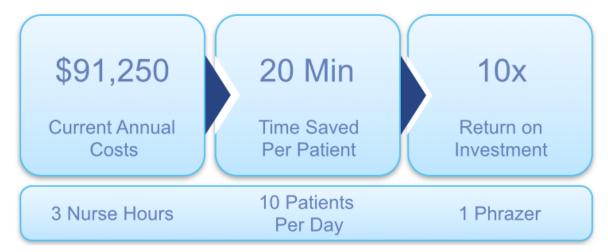
- Phrazer content team has developed decision aids that include all the necessary elements to prepare patients to collaborate with their providers and choose a treatment or screening option that is right for them.
- Patients interact in their native language, gathering information and saving staff time.
- Phrazer will automatically send patients' responses to the Electronic Health Record saving time and ensuring accurate documentation.

A Better Way for Patients to Experience Decision Aids

Patients are often confused, frightened and hesitant when faced with complex medical decisions. Phrazer engages them quickly and offers the information they need. Phrazer uses easy-to-understand terminology and best practice every time to ensure the patient fully understands the multiple treatment and screening options. This allows the patient to choose an option that is guided by medical expertise and aligns with their personal preferences and values.

- Phrazer informs patients by giving the rationale, risks, and benefits of treatments or screenings and encourages them to consider their own personal values and preferences.
- Patients enjoy the private, comfortable interactions with Phrazer.
- Patients appreciate that staff is more available to talk about their questions and concerns.

Realize the Benefits of Shared Decision Making



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