

# Transition-Refine-Expand (TRE)

The Phrazer/Kitsune System utilizing Communication and Information Theory Empowered (CITE) Methodologies, is a cohesive platform specifically designed for one purpose: innovative medical engagements that harmonize patient, staff and system performance. Start your transition to the modern CITE Method with a T.R.E. program in 4 steps:

## 1 Partnership Agreement

Getting started on a T.R.E. program is easy. We work in partnership with you to define the following elements as the foundation to formalize the agreement between GeaCom and your facility:

- Department and Use Case
- Integration Strategy
- CITE Engagement Sets
- Demography Coverage
- Goals, Measures, Expansion Strategy
- Timeline & Rollout

## 2 Program Design

GeaCom's implementation experts collaborate with your team to design a program that meets your needs and empowers you to achieve defined goals. Design elements include:

- Workflow Analysis
- Reporting Structure & Support
- Strategy
- Project Team and Roles
- Change Agents
- Stakeholder Engagement

## 3 CITE Innovations

Aligned with the overall T.R.E. program design, GeaCom and your clinical and operational experts collaborate on the development of CITE engagements for patients and staff. All CITE engagements are developed in English first and reviewed by your team for quality assurance prior to employment and expansion in other languages/demographies.

## 4 Training & Go-Live

After efficient staff training, GeaCom provides comprehensive support for your "go-live" and beyond to ensure a smooth transition. Regular milestone meetings, status updates, performance reports and materials are provided to support your communication efforts with stakeholders.

## Succeed & Expand

After the successful completion of the T.R.E. Program, GeaCom encourages continued innovation and expansions. With GeaCom, you have a reliable partner that provides a solution for better health outcomes, staff "operating joy" in concert with cost savings and revenue opportunities for your system.

**For more information on how to get started, contact us at +1-855-5GEACOM.**

